





We are an embodiment of ellipsis

We are those intermittently placed three dots which proclaim that we choose to create eternal where nothing is closed, nothing is over and that there is always something to come. Creating, proliferating and sublimating; we are like this... without an endpoint and creating forever.



listen

listening is absorption leading to the understanding of facts and ideas. it is the opening stride to communication. listening is receiving language through ears. it can be an absolute attention to audibility, a hushed attention or simple heeding. it is sticking to the task at hand in spite of distractions. it requires concentration, which is the focusing of your thoughts upon the given task. listening is a psychological act whereas it is defined as an intentional act of audition. in the here-now times, listening is the first interaction towards cradling creative ideation.



design

being a ubiquitous mode of utterance, designing is a process from concept to a finished product, thus making it a step post 'listening' process. designing is a work process which has a user perspective - the optimum path to express across the nonverbal mode of communication. our design is an unavoidable addiction where it flies high en route commitment, client requirement and an excellent output. for the same purpose, the entire line-up dedicates to convey the message across with design not just being about visuals and colours.

deliver



deliver the best within the offered deadlines is the base to our claim to fame. our strength is maintaining quality with discipline and retaining clients who in turn recognize our worth through the standard of work, influential design and timely delivery. in this fast world, meeting challenges with quality touches hearts only via the strand of prompt delivery.

Why us?

We say,

Why not!

Why not get in touch with us to experience all that we have claimed about our work.

Welcome to
Three Dot Designs

who are we... ■ ■ ■

We are a place where artistic minds work for commercial development of products and companies. Things are created out of imagination and supported by software to deliver the best design and branding solutions. Years of contributing to the world of business through designing and branding solutions has given us an edge that is needed for creating success stories out of products.

A collective creative experience of 50 plus years works on your project and assures success every single time. Three Dot Designs has earned trust through exceptional work and is known for result oriented approach. Every minute thing associated with the brand and company gets reflected in our creations flawlessly. We have earned hundreds of smiles from satisfied clients and this keeps us going strong.

We approach every project with the zeal of a young designer. We listen minutely to the requirement and then design and deliver the project well within the promised time frame.

We follow a work philosophy that is simple, but delivers best results. Simple three words say it all about our approach towards work - Listen/Design/Deliver

We **Listen** not just to the words that you say, but understand the crux of it. Thus, we know what you really want from us. Design is an expression that delivers the promise which you expect from us. **Design** is our passion and therefore a part of our name too...Three Dot Designs. To **Deliver** a project means to earn a smile. The project is considered delivered when the client is not just happy, but is amazed with our work.

OUVRE


MADHAV
ASSOCIATE


AJ DESIGN STUDIO

**A
& A**

 **PRONNAT**

ILATM
METALS

AHA!TM

 **orbis**TM
elevators | escalators

 **dhudiya**TM
entertainment

CAERUS

 **PIONEER**TM
ALUMINIUM COMPOSITE PANELS

 **neha**
consultant

BRANDING

Transforming products into success stories...

Branding is an integrated approach towards creating successful products. It is an activity that delivers success stories. Making a brand out of product takes a perfect combination of art of presentation and science of understanding the marketing.

The product to brand story starts when the product gets its brand name. Our journey with your brand starts with giving a physical identity to your product. We suggest brand names, design logos, brand manuals, brand applications and so on.

A good branding effort can help any product or company soar high despite stiff competition. A meaningful and 'eye catching' logo speaks volumes about the professional approach and value association with a brand and the company. It gives you that everlasting first impression when you present your business card or when people see it on various media like on your company website.

We go in every detail and create brand application, which is to be understood scientifically and artistically so that your brand logo gels with every application on which it is going to register its presence.

We create brand manuals for you. It is like Bible for the brand and we maintain the sanctity of it through our best efforts so that your brand vision remains intact. Our state-of-the-art brand manuals take your brands to the next level, which is global.

Our brand management consultancy is not just for new launches, but also to overhaul existing brands and give them the needed boost towards establishing a dominant position in the market. Our team is expert in branding and re-branding solutions and they work on every front from logo to packaging design / website / brochures / marketing collaterals / environmental graphics / signage system / retail space design / social media marketing and more.



6+
PLANTABLE & ZERO PLANTABLE PENS
Magic Seeds

PLANTABLE PENCILS
Magic Seeds

12
2B extra dark
PLANTABLE PENCILS
Magic Seeds

THE CHIRPY Monkeys

PACKAGING

pick me up...

Having an exhaustive experience of more than two decades in developing functional and innovative packaging designs, we are confident in creating a unique packaging design for all products. Our packaging design is guaranteed to support product sales and make that first feel of product special for customers.

We are there with you right from designing beautiful packing to choosing the right material for packing the product. The structural design of product packaging is vital and we ensure that it is strong enough to withstand the journey of product from the factory to the end user unscathed! Thus, irrespective of whether the packaging is primary, secondary or tertiary, our experts thoroughly evaluate everything right from the material to be used, the strength needed, the cost, design, ease of use, etc.

Till date, we have designed packaging solutions for a variety of products like medical equipments, FMCG products, pharmaceutical & nutraceutical products, cosmetics, food and beverages, spices, etc.

Our solutions are practical as we have complete knowledge of production and MOQ is our USP. We understand what packaging type goes best with which type of printing. This factor influences the cost of the product in a big way. Whether it is a label in PP or BOPP / paper board box with pantone colour printing / corrugated boxes for shipping / plastic boxes / retro style tin boxes / rigid boxes for more protection / poly or kraft paper bags and chipboard packaging. Leave it to us and we will deliver on every front.

mount white 300 gsm



paridhita purnima

मई
पूरणिमा

moon phases
new moon
first quarter
full moon
last quarter

19 26

CALENDAR

A marketing tool for a
daily brand recall. . .

The oldest, useful and the most effective branding tool is the humble calendar. We are known for creating theme-based calendars that guarantee appreciation. Not only will the calendar help the respective company / brand to register its presence in customer's mind each day of the year, but it will also create an association of a lifetime. In the form of a calendar, we give 'that something different' which creates the desired impact on others.

A variety of mix and match is possible with a calendar like the diary, notepad, etc. The calendars which we design for customers become a collectable item that are awaited at the beginning of every year.



www.poojadiamonds.com

SINCE 1989
PJ
QUE • JADTAR



poojadiamonds.com

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ADVERTISEMENT

Connecting with
the masses...

Advertisements have been and will be the backbone of brands that register success year after year. An innovative advertising campaign gives those wings to the product on which it soars high and achieves new heights of success. We conceptualize, write and design advertisements for newspapers, magazines, hoardings, etc.

VANAKBARA
वणकबारा



NAGOA BEACH
नागवा समुद्र तट



DIU AIRPORT
दीव हवाई अड्डा



FUDAM CHURCH
फुदम चर्च



SIGNAGE DESIGN SYSTEM

Finding the way
effortlessly...

We are authorized signage design agency for the government. Our team of experts have designed signages for multiple types of industries, highways, tourist places, etc. We have worked with government agencies and many corporate houses on prestigious projects. We understand the uniqueness of the place and design the signages accordingly. Our detailed research is an important step in understanding the build environment and where information is needed to maximize legibility of the way finding system.

Directional signs are where information is displayed to find destinations located on several strategic points in the build environment.

Identification signs are where information about individual locations is displayed such as buildings, locations and public facilities.

Warning signs indicate safety procedures such as a fire escape routes, no smoking areas and other regulations that is or is not allowed in a specific area.

We have delivered signage projects from micro level to huge cities, which includes:

- Offices, residential and commercial buildings, educational institutes
- Industrial and safety signage system for power plant / oil and natural gas industry
- Shopping malls and big market places
- City signages for Diu and Dahod.
- Highway signage for state and national highways
- Tourism signage

Six step process

- Step one: Documentation and survey of present signage structure (manual and digital)
- Step two: Design process to develop road map of total signage sign (keeping current signage as reference point)
- Step three: Prototype development with material details (BOQ)
- Step four: Keeping step 2 and 3 as reference point developing signage directory to use as a ready reckoner for signage installation
- Step five: Manufacturing signage components by following BOQ
- Step six: Installation of signage on location with the help of survey map / signage directory and BOQ

CROSCARMELOSE SODIUM



CCS is an internally cross-linked polymer of sodium carboxymethyl cellulose and is known as Acornel. Possessing the nature of being cross-linked, it is insoluble in water and highly absorbent. Being a super absorbent, it holds remarkably water-wicking capabilities. CCS improves the bioavailability of intravenous drugs, antibiotics, 6-aminocaproic acid, carbocymethyl cellulose, etc. in a form emulsifier.

APPLICATION OF CCS

- Rapid disintegrates in pharmaceutical formulations for tablets, capsules and granules.
- CCS effectively combines with insoluble and fiber binders such as MCC and DCP.
- It is preferable for non-starch based formulation products.
- CCS being a rapid disintegrator, tablet disintegration can be easily achieved.
- Efficient for low cost of goods.
- CCS works well for immediate hardness of tablets & fast disintegration stability for a long time.
- Used in solid dosage forms, vitamins and other nutrients.

TECHNICAL SPECIFICATIONS OF CROSCARMELOSE SODIUM

DETAILS	
Description	Free-flowing powder, very fine powder
Colour	Almost white
Solubility	Practically insoluble in water, ether and toluene
Identification (A, B, C, (1,2,3))	Have to correspond to USP Ph. Eur. BP
Degree of Substitution	0.60 to 0.85 as USP/Ph. Eur.
Loss on Drying	NMT 10.0% as USP/Ph. Eur.
pH	5.0-7.0 as USP/Ph. Eur.
Content of Water Soluble Substance	NMT 10.0% as USP/Ph. Eur.
Breakage on Agitation / Sulphated Ash	14.0% to 28.0%
Settling Volume Sodium Chloride	10 to 30 ml/g
Sodium Chloride	NMT 0.5 %
Glycerate	NMT 10 %
Heavy Metals	NMT 10 %

PRINT PROMOTION

Market pullers...

We design promotional inputs like brochures, product catalogue, leaflets, booklets, annual reports, magazines, calendars, diaries, visual aids, corporate profiles, posters, invitations, etc. We offer an end to end solution from design to print.



FILM & PHOTOGRAPHY

Let's move...

Films have always been and will be a leading tool of promotion. This medium is best for creating an unforgettable impression. Whether it is a corporate film, industrial shoot or a product film, we do it all in the most professional manner. We promise to create that professional video presentation which gives the product or company a fresh image and a distinct advantage. Film is one of the best mediums that enhances competitiveness, resulting in consistent increase in sales.

Photography never goes out of fashion. Without visuals in a presentation, website, hoardings or any such media, one cannot create the desired impact. Photography done professionally captures the finer details to create that visual impact which is unforgettable. We have an in-house photography studio and we also do outdoor shoots and destination or event photography.

PŌŌJA
SINCE 1989
DIAMOND • POLKI • ANTIQUE • JADTAR



**FRESH
FOREVER
FABULOUS**



AHMEDABAD | MUMBAI

વિદ્યા ભાઈ યુવકભાઈ સંજી
NWZ/10-P-72-NWZ
અંકડાં નં. ૧૧/૧૦ શીશીબે
HEX - ૬૭૩

CE
18/2
DN
7x23
7



TULJA
98982722

OUTDOOR

Speaking Loud...

We design and print all types of outdoor media like:

- Mobile billboards
- Billboard advertising
- Bus shelters, kiosks
- Transit advertising and wraps, such as on taxis, buses, subways and trains
- Guerrilla advertising
- Point of sale displays

**ALL YOU
NEED IS
LIKE** 

DIGITAL MARKETING

Going social...

Social media marketing or digital marketing is today an integral part of any marketing plan. Digital marketing uses devices like mobile phones and other hand held devices, computers, etc. to promote products and services. Three Dot Designs has an enviable reputation of establishing and growing products across industries. With our expertise, products and services always appear on top listing in organic and inorganic search results. We have subscribed to the best online research service and employ the latest software which ensures predictable results. We create websites with the right keywords in it and use social media like Twitter, Linked In, Facebook, Instagram, Youtube, etc in the most effective manner to create a result oriented digital marketing campaign.



Favrito

WEBSITE

Your online
address. . .

From website content, design, development to hosting, we do it all. We deliver e-commerce, static and dynamic websites that are easy to function on all the devices, rich in content, attractively designed and always in a functional state. All our websites are S.E.O friendly. This ensures that the respective business ranks high in the organic search results. We give control panel of the website to our clients so that they are free to edit the content as and when desired.

M TAKEMOTO



SHIGERU TAKEMOTO
THE FOUNDER OF
TAKEMOTO YOHKI,
WITH HIS FAMILY

Delivery Truck



TAKEMOTO
YOHKI CO., LTD.
ESTABLISHED IN
TAITO-KU,
TOKYO
(MAY 19TH)

Kappabashi Showroom



RETAIL STORE
OPENED IN
ASAKUSA KAPPABASHI
DOUGU STREET
(NOW KAPPABASHI
SHOWROOM)

竹本容器 株式会社

竹本容器株式会社
竹本容器株式会社
竹本容器株式会社
竹本容器株式会社



FIRST GENERAL
CATALOGUE OF TAKEMOTO



FIRST TAKEMOTO
DESIGNED PLASTIC
PRODUCTS HIT
THE SHELVES
(OUTSOURCED
PRODUCTION)

P-27mm CAP,
21mm CAP,
THE FIRST
INJECTION MOLD



ONE OF THE BEST
SELLING PRODUCTS
SALES GROWTH OF
WHICH CAN BE
ATTRIBUTED TO
THE SUPPLEMENTS
AND BACK THEN

OSAKA SUB OFFICE
ESTABLISHED



PACKING SERIES
IN PRODUCTION FOR
AS PH SERIES

1950

1953

1960

1963

1965

1975

1982

BRAND ENVIRONMENT

Creating places
that sell...

Branded environments offer add value to the experience of an organization's brand. We design perfect interior or exterior displays like:

- Exhibition stall design
- Environmental graphics
- Retail space design
- Interior design
- Art installation, etc

FINE ARTS

art attack...

At the end of the day we all designers are imaginary by heart. We create design, paint, collect letterpress, design typeface, do typography, installation work on different material, think of new concepts and more.

CLIENTS

Three Dot Designs

Made for each other...

**We are blessed to serve clients from
a variety of sectors like:**

Food and beverages | FMCG | Cosmetics

Pharmaceuticals | Nutraceuticals | NGO | Semi Government

Central & State Government of India | Healthcare / Hospitals

Ayurvedic & Herbal products | Education intuitions

Information Technology | Realtor | Architecture | Printing

Engineering | Telecommunication | Hospitality

Event management | Jewellery | Packaging | Textile

Bakery | Publication | Travel | Transportation | Logistic

HVAC | Medical equipment | Entertainment

Three Dot Designs

Brand & Design Consultancy

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Let us together understand the essentials,
create new experiences & unlock the
treasure of ideas & creativity.